



strategic**partner**
OPPORTUNITIES

September 21-23 | Colorado Springs, CO

about the CONFERENCE

The purpose of the Connected Church Conference is to *Inspire & Refresh, Teach & Train,* and *Connect & Empower* church leaders around the world.



exhibit PARTNER **\$1,000**

20 available

It's an honor that you would consider being one of our Strategic Partners. We commit to treating you with care and to make sure your time with us is fruitful. All Strategic Partners begin at the Exhibit Partner level. You can choose to stay at this level with the option to add on features (see below) or to sponsor the conference by becoming a Lanyard, Lunch, or Breakfast Partner (see following pages).

Exhibit Partner Includes:

- // 10x10 exhibit space in the SPA
- // Company logo on conference website with link
- // Logo in conference notebook
- // Two passes to the conference
- // Wi-fi

Add Ons:

- // 1/4 page ad in conference notebook (8 avail.) **\$250**
- // 4-minute stage time (8 avail.) **\$250**
- // Extra conference passes **\$25 each**

lanyard PARTNER **+\$800**

1 available

One of the most visible items at the Connected Church Conference will be the lanyard. Every attender, partner, staff member, and speaker will wear one. Get your logo out in front by becoming a Lanyard Partner. The entire back of the lanyard is yours to design. Place a full color ad, your logo, or a compelling statement to get your company noticed.

Lanyard Partner Includes:

- // Exhibit Partner features (see pg 3) PLUS:
- // Full color ad on conference lanyards*
- // Rotating advertisement on big screens*

Add Ons:

- // 1/4 page ad in conference notebook (8 avail.) **\$250**
- // 4-minute stage time (8 avail.) **\$250**
- // Extra conference passes **\$25 each**

* See artwork specifications page

lunch PARTNER **+\$1,000** 1 available

Lunch will be provided on Thursday for all attendees. You will be recognized as sponsoring the lunch and will have ten minutes to make a presentation. Be creative during your presentation! Maybe do a "tweet-up" or competition of some kind to get your audience involved. In addition, feel free to place your company's promo items, brochures, and gifts on the lunch tables. We'll take care of lunch -- you prepare the content.

Lunch Partner Includes:

- // Exhibit Partner features (see pg 3) PLUS:
- // 10 minute presentation at Thursday lunch
- // Option to place promo items / info on tables
- // Rotating advertisement on big screens*

Add Ons:

- // 1/4 page ad in conference notebook (8 avail.) **\$250**
- // 4-minute stage time (8 avail.) **\$250**
- // Extra conference passes **\$25 each**

* See media specifications page

breakfastforum

PARTNER **+\$1,200**

1 available

A delicious breakfast will be catered at Friday morning's Breakfast Forum. The forum will include a panel of experts in inspiring & refreshing, teaching & training, and connecting & empowering churches. As the Breakfast Forum Partner, you will be recognized as sponsoring the event and will have ten minutes to make a presentation. In addition, feel free to place your company's promo items, brochures, and gifts on the tables.

Breakfast Forum Partner Includes:

- // Exhibit Partner features (see pg 3) PLUS:
- // 10 minute presentation at Friday breakfast forum
- // Option to place promo items / info on tables
- // Rotating advertisement on big screens*

Add Ons:

- // 1/4 page ad in conference notebook (8 avail.) **\$250**
- // 4-minute stage time (8 avail.) **\$250**
- // Extra conference passes **\$25 each**

* See media specifications page

lunch

PARTNER (ccb intensive) +\$500

1 available

CCB customers will have the option to stay after the conference to attend a CCB Intensive. This intensive will provide training (ranging from basic to advanced) on the CCB solution with the goal of helping churches reach their Ministry Objectives and be more effective. Sponsoring this lunch will provide you with direct access to those churches who use CCB.

Lunch Partner (CCB Intensive) Includes:

- // Exhibit Partner features (see pg 3) PLUS:
- // 10 minute presentation at Friday lunch
- // Option to place promo items / info on tables
- // Rotating advertisement on big screens*

Add Ons:

- // 1/4 page ad in conference notebook (8 avail.) \$250
- // 4-minute stage time (8 avail.) \$250
- // Extra conference passes \$25 each

* See media specifications page

artwork

SPECIFICATIONS

Submit artwork to:
info@connectedchurchconference.com

Please follow these guidelines when preparing your artwork. **NOTE:** Make sure all fonts are embedded in .pdf and converted to outlines in .eps or .ai.

Logo for Website: *Due ASAP after registration*

- // Preferred File Format: .eps , .ai
- // Accepted Format: transparent .png or .gif
- // Dimensions: 1280 px wide x 720 px high
- // Color Mode: RGB
- // Resolution: 72 dpi

1/4 Page Ad in Conference Notebook: *Due August 5, 2011*

- // Accepted File Format: print ready .pdf , .eps , .ai
- // Dimensions: 4.5" w x 5.75" h (final size with bleed)
- // Bleed: .125" on all sides
- // Color Mode: CMYK
- // Resolution: 300 dpi

Ad for Lanyards: *Due September 2, 2011*

- // Accepted File Format: print ready .pdf , .eps , .ai
- // Dimensions: 3.0625" w x 3.875" h (final size with bleed)
- // Bleed: .125" on all sides
- // Color Mode: CMYK
- // Resolution: 300 dpi

media

SPECIFICATIONS

Submit artwork to:
info@connectedchurchconference.com

Please follow these guidelines when preparing your media.

Ad for Big Screens: *Due September 2, 2011*

- // Accepted File Format: .jpg , .png , .gif
- // Dimensions: 1920 px wide x 1080 px high
- // Color Mode: RGB
- // Resolution: 150 dpi

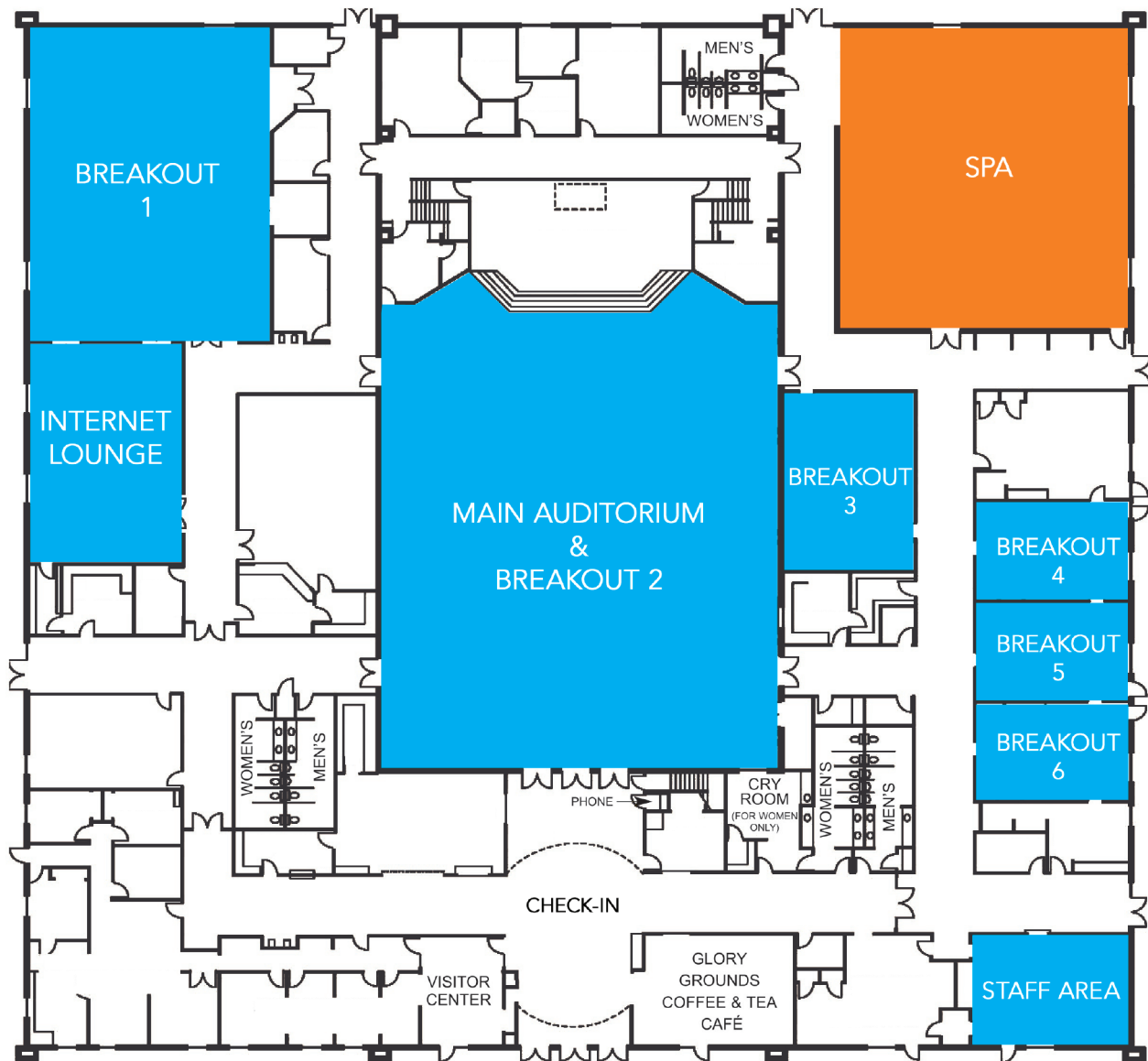
Video: *Due September 2, 2011*

- // Accepted File Format: .mp4 , .mov , DVD

If you would like to mail a CD or DVD of your files, please address it to:

Connected Church Conference
Chris Overton
12265 Oracle Blvd Suite 105
Colorado Springs, CO 80921

strategicpartner AREA (SPA)



Your booth location in the SPA will be assigned to you.

strategicpartner REGISTRATION

Registration should be completed online.

www.connectedchurchconference.com/partners

Booth Shipping

Exhibit materials may be shipped to:
Church For All Nations
ATTN: Connected Church Conference
6540 Templeton Gap Rd
Colorado Springs, CO 80923

Materials should arrive no earlier than Monday, September 19 and should be removed on Friday, September 23. No materials may be left or stored after the conference. Sponsors are responsible for their own shipping fees.

Booth Setup

You will have the opportunity to set up your booth between 8am and noon on Wednesday, September 21. Setup must be complete by noon.

Booth Tear Down

You may begin tearing down your booth at noon on Friday, September 23. Tear down must be complete by 6pm (including removal of all shipment boxes).

Exhibition Times

The Strategic Partner Area (SPA) will be open the following times:

Wednesday, September 21

Noon - 5:30pm

Thursday, September 22

8am - 5:30pm

Friday, September 23

8am - noon

Exhibit Space

Booth space is reserved on a first come, first served basis. Location in the SPA will be assigned to you. The Connected Church Conference reserves the right to change the location of the SPA at any time without notice.

Cancellations

Cancellations made in writing (email is acceptable) before July 1, 2011 will receive a refund less \$500. Cancellations made after July 1 will forfeit full payment.

Insurance

Please note that it is the sole responsibility of the Strategic Partner to secure necessary insurance coverage if they desire. The Partner acknowledges that neither Connected Church Conference nor Church For All Nations maintains insurance covering any exhibit materials and will not be held liable for losses or damages incurred while at the conference.

Payment

Payment should be made online using a credit card at the time of registration. You will not be able to register without successful payment. All major credit cards are accepted.

Contact

For inquiries concerning Strategic Partners, please contact Chris Overton at info@connectedchurchconference.com.